



Annual

Report



**WORLD YOUTH
ORGANIZATION**

World Youth Organization is a registered charity in England and Wales (1165035). 'World Youth Organization' is a registered trademark (UK00003148083).

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Chairman Forward

It gives me great pleasure to introduce the World Youth Organization's Annual Report, which sets out, for our supporters and the general public, our achievements over the last year and our future plans.

2016/17 represented a year of significant progress for the charity, following the successful registration with the Charity Commission. We grew our supporter base via social media across the globe and saw an unprecedented level of engagement from all continents of the world. We were recognised by large tech giants (Facebook, Instagram and Twitter) for our presence and influence and our profiles were awarded "verified" status.

As a result, we were able to raise our profile and gain corporate support from Child Protection Training UK (CPTUK) to fund our activities. We have been fortunate enough not to rely on grant or trust funding which has meant the team have been able to concentrate on programme delivery rather than spending time on funding applications.

The World Youth Organization (WYO) undertook a wide range of important and exciting initiatives and programmes that are detailed later in the report. I was particularly impressed and proud of the International Women's Day Summit and the International Youth Day flashmob.

Starting a youth charity is no easy task as we set about recruiting trustees, departmental leads and creating a culture of a youth led movement. With this came some regulatory challenges of which safeguarding vulnerable people (especially children) is one. We were fortunate enough to recruit a talented safeguarding officer who is qualified and has been monumental to the board in conducting investigations and offering advice on reportable incidents.

I would like to thank our CEO, the trustee board and our excellent volunteers for their outstanding dedication, effort and skill. During the year, we said farewell to a key member of the board. Adam Kellythorn, who stepped down from his role; his prodigious work ethic and motivating leadership made an important contribution to our development for which he deserves great thanks. Despite this departure, we are fortunate in having a skilled and talented team; the continued success of the charity over the last year is a testament to them.

Together with the management team, we look forward to continuing to drive our work in the coming year; thank you for being a part of the journey and for the part you've played in getting us to this stage.

Ayath Ullah
Chairman

Chief Executive Forward

The World Youth Organization has come a long way since launching in January 2016. The past year, the charity has set its foundations in the non-profit sector for young people gaining much credibility. From my perspective, the charity had taken the last year in finding what it really wanted to achieve and do for young people.

2016 involved recruitment, branding, organisation structure and gaining a larger online presence giving the charity a strong foundation in which to grow from.

Launching the World Youth Organization was a landmark achievement, with a brilliant turn out to a successful, well organised event which included speeches from politicians, members of the World Youth Organization and even performances from students at the Bower Park Academy, a long standing partner of the charity.

Following from that, we held a fantastic International Womens Day Summit celebrating the achievements of young women from across the world. In preparation for the event, WYO got in touch with many inspiring female leaders across the world asking them to send a video message for our summit explaining why they are supporting International Women's Day (IWD).

We had over 60 people attend our IWD summit at 15 Hatfields in Central London.

During the summer of 2016, WYO organised a dance and performance school for young people. This included partnerships with the Bubble Theatre Company, South West Trains and Network Rail. The weekly tutorials gave the young contemporary dance skills, confidence and the ability to create showcase productions. The whole programme culminated in the participants taking part in a WYO organised flash mob event at London Waterloo rail station to mark International Youth Day.

2016 also involved the planning of WYO Educate. WYO Educate, part of the World Youth Organization is a workshop-based initiative to push forward important subjects so that more young people are educated with life-based concepts, and not just core curriculum based subjects provided by the state. We hope to educate young people on mental health, sexual health, careers and life skills.

Our trustee board were vocal and engaged throughout 2016 in general operations to begin. Without the support from our trustee board, the World Youth Organization would not be where it is today.

Personally, being head of such an incredible charity has been a life changing experience for me. I have gained so much knowledge and understanding of the charity sector and learned many lessons which a corporate job would just not offer.

I hope to see the World Youth Organization continue to grow throughout 2017 and beyond.

Kieran Goodwin
Chief Executive

Report of the Trustees

For the year ended 04 January 2017

The trustees of the World Youth Organization charity present their annual report and audited accounts for the year ended 05 January 2016 and confirm they comply with the requirements of the Charities Act 2011, the trust deed and the Charities SORP (FRS 102).

Charity Number:	1165035
Constitution / Structure Type	Charitable Incorporated Organisation (CIO)
Start of Financial Year	10 January 2016
End of Financial Year:	04 January 2017
Trustees at 04 January 2017:	Mr Eddie Aylett Ms Claire Belgard Ms Tanya Laird Mr George Revel Mr Ayath Ullah (Chairperson) Mr Jack Welch
Trustee Selection Method	Elected by Trustees
Chief Executive	Mr Kieran Goodwin
Organisational Management	<p>The trustees determine the general policy of the charity. The day to day running of the charity is delegated to the CEO, supported by senior staff. The Chief Executive undertakes the key leadership role overseeing programs and administrative functions in consultation with staff and volunteers. The day to day administration of charity is undertaken within the policies and procedures approved by the trustees which provide for only significant expenditure decisions and major capital projects to be referred to the trustees for prior approval.</p> <p>The CEO oversees the recruitment of all staff, administrative and volunteers.</p>
Registered Address:	World Youth Organization 49 Station Road Polegate East Sussex

BN26 6EA

Date of Incorporation:

05 January 2016

Governing Document:

Memorandum and Articles of Association

Bankers:

Direct Business Banking
Future Williams & Glyn Team
1 Spinningfields Square
Manchester
M61 0NH

Independent Examiner:

Not required as per Charity Commission guidelines due to low income level in this reporting period.

Report of the Trustees cont'd

For the year ended 04 January 2017

The trustees and directors present their report and accounts for the year ended 04 January 2017.

Objectives and how they are achieved:

Mission

To see a world where all young people can easily transition into adulthood, without the difficulties of stereotypical views, lack of support services and education.

Values

Our core values are driven by the following factors:

- WYO supports young people, through the advancement of education, relief of unemployment, and to allow the growth of a young generation of new leaders.
- WYO mobilizes support and resources to help countries, particularly those of developing countries, ensure an "education for all" and to build their capacity to form appropriate policies and deliver services for young people which will be maintained for future generations.
- WYO is committed in ensuring all young people have the right to work, and earn a living and not live in poverty due to the lack of opportunities given to them.
- WYO, in everything it's involved with, the most disadvantaged youth and the countries in greatest need to education and opportunity takes priority, always.

Geographic Scope

Our delivery is primarily aimed at young people aged 16-25 and to facilitate activities which aim to ensure that we empower and involve young people in initiatives which help prepare them for adulthood as they move into the next phases of their lives.

Our programmes are largely based within the UK as it stands, with targeted activities provided in: Central and Greater London.

We have also been working in: Guatemala, with our International Relations team based in the United States.

Programs, Results of the Year and Achievements

To date, this includes:

- International Women's Day

International Women's Day (March 8) is a global day celebrating the social, economic, cultural and political achievements of women. The day also marks a call to action for accelerating gender parity. Held at 15 Hatfields, Central London – the World Youth Organization held its first International Women's Day Summit which included a full day of speakers from around the world, films, workshops and panel discussions from notable women from across the United Kingdom and further afield.

- International Youth Day

International Youth Day (IYD) is an awareness day designated by the United Nations. The purpose of the day is to draw attention to a given set of cultural and legal issues surrounding youth. The first IYD was observed on 12 August, 2000. The World Youth Organization held a dance performance at London Waterloo Station to raise awareness of the day. Over 30 participants took part in the event from all across Central and Greater London.

- Education Para Todus

Education in Guatemala is free and compulsory for six years. Comparing that to the UK, where Education is free and compulsory for 13 years. Our program in Guatemala was led by International Relations Director Lauren Duffy. We donated 100s of learning resources such as pens, pencils, paper, highlighters, language books and folders to an orphanage based in Guatemala called Forever Changed International. Through this program, the World Youth Organization supported over 30 children.

Public Benefit

Throughout 2016 the World Youth Organization supported young people from all walks of life.

The charity supplied 100s of learning resources to a Guatemala based orphanage to help with the advancement of basic education, we helped raise awareness of important issues surrounding gender equality at our first International Women's Summit and finally the World Youth Organization marked International Youth Day highlighting the current issues young people face around the world today.

Risk Management

The trustees are responsible for the overseeing of the risks faced by the charity. Detailed considerations of risk are delegated to the Senior Management of the charity. Risks are identified, assessed and controls established throughout the year. A formal review of the charity's risk management processes is undertaken on an annual basis.

The main risks that the trustees have identified and the plans to manage those risks are:

- Reputation

The charity's success is built on its reputation for the well-being of our volunteers and staff. We manage this risk through safeguarding policies, staff recruitment policies and active identification and resolution of health and safety related issues through undertaking strict risk management assessments for each activity the charity undertakes.

- Money

Our ability to continue is reliant on public donations, corporate support and grant programs. This risk is managed by marketing activity, having a reputation for worldwide excellence and cash-flow management.

- Programs and Activities

The charity's programs require the most able volunteers and staff to facilitate our activities to benefit the public with optimum excellence. We manage this risk by combining attractive benefits and recruiting a diverse workforce to make our charity the most inclusive organisation to work for. Our all volunteers and staff undergo initial training and Continual Professional Development (CPD).

Through the risk management processes established for the charity, the trustees are satisfied that the major risks identified have been adequately mitigated where necessary. It is recognised that systems can only provide reasonable but not absolute assurance that major risks have been adequately managed.

Serious Incidents

No serious incidents were reported.

Environmental Sustainability Policy

The World Youth Organization commits itself to minimising its impact on our environment through

- Providing a safe and healthful workplace;
- Having an environmentally sustainable aware culture, where responsibility is assigned and understood;
- Being an environmentally responsible neighbour in our community;
- Conserving natural resources by reusing and recycling;
- Using, in our own operations, processes that do not adversely affect the environment;
- Ensuring the responsible use of energy throughout the organisation;
- Participating in efforts to improve environmental protection and understanding;
- Taking steps to improve environmental performance continually;
- Conducting rigorous audits, evaluations, and self-assessments of the implementation of this policy;
- Working with suppliers who promote sound environmental practices; and
- Enhancing awareness among our employees, volunteers, and users – educating and motivating them to act in an environmentally responsible manner.

Volunteer Help

25 Volunteers

as of 04 January 2017

List of volunteer positions at the World Youth Organization:

- Public Relations Team Member (x2)
- Designated Safeguarding Lead (x1)
- International Relations Team Member (x2)
- Social Media Manager (x4)
- Graphic Designer (x2)
- Communications Team Member (x2)
- Events and Marketing Team Member (x2)
- Blogger (x10)

Gifts in Kind

The World Youth Organization received 'Gifts in Kind' throughout 2016/17. These are listed below:

- Advertising credits from online search engine
This enables the World Youth Organization the opportunity to grow further via online platforms such as Facebook, Twitter and via search engines such as Google.

- Venues for events

For events, the World Youth Organization always tries to secure the best venues for its events, this includes International Youth Day and International Women's Day where the charity either secured a donation for the venue or a reduced hiring rate.

- Website hosting (discounted rates)

The website is a key platform for the charity. Keeping costs down for this is important to the charity as it allows the money we receive to be put elsewhere, to better use for i.e. our programs. Metal Portal UK have partnered with the World Youth Organization to help us keep our website operation costs down.

- Clothing printing

Numerous UK based companies have offered their support with the World Youth Organization to keep printing costs down for i.e. t-shirts and other forms of promotional and merchandise materials.

Reserves

WYO has not maintained any reserves this financial year as it is the first operating year. The trustees felt all efforts and funds should go on developing the foundations of the organisation. WYO hopes to implement a reserves policy before year ending 04 January 2018.

Partners

11 Partners

as of 04 January 2017

List of World Youth Organization partners:

- Child Protection Training UK (Safeguarding Partner)
- Bower Park Academy (School and Educational Partner)
- Metal Potato (Website and Online Partner)
- 4050 Media (Website and Online Partner)
- Greycourt Florists (Florists Partner)
- Koyani Education (School and Educational Partner)
- Hemraj Goyal Foundation (School and Educational Partner)
- Stress Free Print (Printing Partner)
- Google for Work (Website and Online Partner)
- Diversity Travel (Travel Partner)
- Hype Magazine (Media Partner)

Financial position

The financial statements show incoming receipts and payments for the year. The principal source of income was from:

- Child Protection Training UK;
- Britannica Education;
- Hemraj Goyal Foundation; and
- Koyani Education.

The Trustees are continuing their strategy of deploying all net incoming resources to investing in the charitable purposes of the World Youth Organization.

As a charity - the public, volunteers and staff have the assurance that all the income of the charity must be applied for charitable purposes. As a registered charity we qualify for tax exemption however the trustees are yet to file for this benefit with HMRC. This is something for charity is looking to fulfil in the coming year.

Declarations

The trustees declare that they have approved the trustees' report above

Signed on behalf of the charity's trustees

A handwritten signature in black ink, appearing to read 'A. Ullah', with a stylized flourish at the end.

Mr Ayath Ullah
Chairman